

# Detailed General Program

## June 3 - Pre Conference

- 09.30 *Registration to Pre Conference Events*
- 10.00 **Course 1: Microbiome, Microbiota and Probiotics**  
Moderator: E. Mignini  
Three terms often confused; let's learn more about this fascinating scientific topic  
*Conducted by E. Serra (University of Catalunya) - ES • M. Egert (Hochschule Furtwangen University) - GE*
- 12.30 *Buffet Lunch*
- 14.00 **Course 2: Testing Cosmetics**  
Moderator: A. Pappas  
How instrumental testing fits with sensory and preference market tests  
*Conducted by T. Hollowood - Sensory Dimensions - UK • M. Piacentini - Eurofins Cosmetics - IT*
- 16.30 *The Paradox AperiGardens*  
**Round Table 1: Sustainability and Cosmetics**  
*Moderated by F. Iraldo - IEFE Bocconi - ITA*  
The Paradox is considering Cosmetics as superfluous goods: are they?
- Round Table 2: Heavy Metals in Cosmetics**  
*Moderated by M. Vassallo - Complife Group - ITA*  
To which extent are they affordable risks for consumers?
- 20.00 *Show Cooking: Cultural Buffet Dinner*

## June 4 Morning - Session 1

### **Emotional Cosmetics**

Moderators: T. O' Lenick - E. Piras

- 09.30 *Registration to Conference - Opening Remarks*  
AGAVE ROOM - Convento dell'Annunziata
- 10.00 **Keynote Speech: Buying Cosmetics as Buying Emotions: is that reductive?**  
*M. Minamino - Bellevienus Co.*
- 10.30 **Inverting the Tables on Emulsion Sensory and Performance**  
*M. Chandler - ACT Solutions Corp*
- 10.50 **Genderless innovation based in neuroscience: new methodology for fragrance evaluation**  
*J. Jiménez - Innovation Center Belcorp Colombia*
- 11.10 **Expanding the sensory evaluation methods: neuroscientific study of the tactual sensation of emulsion**  
*S.A. Lombardi - Bregaglio*
- 11.30 **Commercial Presentation - Eco-sustainability in everyday life**  
*F. Carlomagno - Roelmi HPC*

11.50 **How Far can we Predict Sensorial Feelings by Instrumental Modelling?**  
*P. Huber - ZHAW Zurich University of Applied Science*

12.10 *Buffet Lunch*  
ESEDRA GARDEN RESTAURANT - Hotel Due Mari

## June 4 Afternoon - Session 2

### **Hi-tech in Personal Care**

Moderators: S. Motta - P. Romanowski

14.30 **Keynote Speech - An approach to Hi-Tech in Personal care Products**  
*A. O'Lenick - Siltech LLC*

15.00 **The Establishment Of A Procedure For Three-D Visualization Of Sebum Production In Human Sebaceous Glands** - *S. Ishizuka - Mandom Corp.*

15.20 **Digital Image Analysis of Skin Improvement Following Use of a Novel Treatment Cleansing Technology**  
*H. E. Knaggs - Nu Skin Enterprises*

15.40 **Fabrication of Personalised Lipstick Applicator Using 3d Printing Technology**  
*Stevic Milica - University of Arts London*

16.00 **The Art of Rational Design of Skin care ingredients aided by molecular modeling**  
*E. Jackson - DSM Nutritional Products*

16.20 **Commercial Presentation - An innovative approach for evaluating the safety of cosmetic products through a combination of in vitro and in vivo methods**  
*E. Regola, C. Angelinetta - Bio Basic Europe*

16.40 **Skin Surface Nanoscale Topography And Ex-Vivo Assessment Of Cosmetic Products**  
*L. Peno-Mazzarino - Laboratoire Bio-Ec*

17.00 **Fragrance in Transparent Aqueous Alcohol-Free Micro-Emulsion: Innovative Alternative Sprayable Fragrance Format**  
*P. Bellon - Symrise*

17.20 **Microbiota equilibrium and skin health**  
*A. De Martino - Biofortis Mérieux NutriSciences*

17.40 **Application of the "Less Is More" Principle to Reduce Carbon Footprint and Processing Cost in Cosmetics Manufacturing**  
Video by *T. Joseph Lin*

18.00 *Closing Remarks Day 1*

20.30 *Musical Gala Dinner*  
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***The future of ingredients***

Moderators: E. O' Grady - L. La Mattina

- 09.00 **Keynote Speech - New ingredients as drivers for breakthrough cosmetic innovations the winning formula to satisfy the consumers**  
*F. Kanda - Mukogawa Women's University*
- 09.30 **New Application of Lipophilic Vitamin C as a Hair Repairing Agent: Repair of Hair Hydrophobicity and Improvement of Cuticle**  
*Lifting - T. Misono - Nikkol Group Cosmos Technical Center Co*
- 09.50 **Sacran, a Natural Polysaccharide, Functions to Defend The Skin against Air Pollutants**  
*M. Doi - Daito Kasei Kogyo Co*
- 10.10 **Harmful effects of screen-emitted visible light on the dermis: an additional environmental stress not to be neglected**  
*N. Bechetoille - Gattefossé*
- 10.30 **An Amphiphilic Ascorbic Derivative, Disodium Isostearyl 2-O-L-ascorbyl Phosphate, Enhances Reconstruction of Elastic Fibers by Reduction of Intracellular Oxidative Stresses**  
*M. Hisama - Toyo Beauty Co.*
- 10.50 **The Future of Natural Ingredients in Cosmetics: Opportunities and Threats**  
*G. Maramaldi - Indena*
- 11.10 **Effect of a New Lipophilic Pro-Vitamin C, Tetra-Isopalmitoyl Ascorbic Acid (Vc-Ip), on Senile Lentigo via Controlling Melanocytes-Keratinocytes Interaction**  
*M. Yokota - Nikkol Group*
- 11.30 **What Formulators Need to Make Superior Cosmetic Products**  
*P. Romanowski - SCC President*
- 11.50 **From Database to In-Vitro Models: Identify Small Hydrating Molecules for Skin Care**  
*J. Von Hagen - Merck*
- 12.10 **A Propanediol-Amide Type Silicone Polymer Improving Pigment Dispersibility without Reducing the Gloss and Long Lastingness of Lipstick**  
*E. Hayashi - Iwase Cosfa*
- 12.30 **Commercial Presentation - Advanced Light Protection with Functional Inorganic Systems**  
*Marina Lefort - Merck*
- 13.00 *Buffet Lunch*  
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### **Functional Cosmetics**

Moderators: M. Castiglioni - F. Kanda

- 14.15 **Commercial presentation of The Oriental Beauty Valley**  
*Yang Fan*
- 14.30 **Keynote Speech - From skin biology to efficacy tests through targeted formulations  
Bioimitation: a good master for functional Cosmetics**  
*A.Pappas - Nestle Skin Health*
- 15.00 **Soothing Hypersensitive And Atopic Skins By An Immunomodulation Mechanism**  
*H. Chajra - Clariant Production*
- 15.20 **Next-generation evaluation: 3D and 4D analysis and visuals for communication of skin tightening products**  
*T. Phamduy - L'Oreal USA*
- 15.40 **Intracellular Carbonylated Proteins Accelerate Photoaging Of Skin Through Alterations In The Expression  
Of Genes Related To Dermal Matrix Construction**  
*Y. Okano - Tokyo University of Technology*
- 16.00 **Aldehyde Stress Reduces Skin Hydration Through Downregulation Of Filaggrin Relating Genes**  
*Su Yeon Lee - SK Bioland*
- 16.20 **Commercial Presentation - Efficacy testing and Marketing challenges: opportunities and threats  
in the Beauty Industry**  
*M. Piacentini - Chimar*
- 16.40 **Protective Effect Of Marrubium Vulgare On Dna, Autophagy Mechanism And Skin Cells Against Damaging  
Effects Of Aerial Pollutants**  
*R. Dal Toso - Sederma, IRB*
- 17.00 **Phenolic Compound From Artocarpus Heterophyllus As Novel Skin Lightening Agent With Dual Mechanisms:  
Inhibition Of Melanin Synthesis And Induction Of Melanosome Autophagy**  
*Y. Wu - Skindata*
- 17.20 *Closing Remarks*

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## Scientific Poster

### **POLYMERIC MICELLES FOR CUTANEOUS DELIVERY OF EPIGALLOCATECHIN GALLATE**

Antonella Casiraghi, Umberto M. Musazzi  
Department of Pharmaceutical Sciences, University of Milan

## Commercial Poster

### **STUDY ON BODY MICROBIOTA: A PRACTICAL APPROACH**

Francesca Agetta, Samuele Asnicar, Valentina Nardo, Chiara Chiaratti, Silvia Scolari  
Mérieux NutriSciences - Italy