

JUNE 3rd Hotel Due Mari - COLOMBO ROOM Scientific Pre Conference	JUNE 3rd Pre-Conference	JUNE 4th Convento dell'Annunziata AGAVE ROOM	JUNE 5th Convento dell'Annunziata AGAVE ROOM
<p>From 09.30 COLOMBO ROOM Registration to Pre-Conference & Conference</p> <p>10.00 COLOMBO ROOM: Course 1 Microbiome, Microbiota and Probiotics Three terms often confused; let's learn more about this fascinating scientific topic <i>Prof. E. Serra – University of Catalunya</i> <i>Prof. M. Egert - Furtwangen University</i></p> <p>12.30 ESEDRA GARDEN RESTAURANT: Buffet Lunch</p>	<p>11.00 SESTRI LEVANTE PORT</p> <p>Departure for Full Day Cruise</p> <p>Tigullio Gulf, Portofino, Cinque Terre & Portovenere</p> <p>Snacks on Board</p>	<p>From 09.30 AGAVE ROOM Registration</p> <p>10.00 AGAVE ROOM: Session 1 Emotional Cosmetics From marketing to neurosciences: how to build, communicate and measure excellent sensorial performance Keynote: M. Minamino – Bellevenus Buying Cosmetics as Buying Emotions: is that reductive? (TBC)</p> <p>12.30 ESEDRA GARDEN RESTAURANT at Hotel Due Mari: Buffet Lunch</p>	<p>9.00 AGAVE ROOM: Session 3 The future of Ingredients The science-driven innovation in cosmetics through dedicated ingredients</p> <p>Keynote: - F. Kanda New ingredients as drivers for breakthrough cosmetic innovations (TBC)</p> <p>12.30 ESEDRA GARDEN RESTAURANT at Hotel Due Mari: Buffet Lunch</p>
<p>14.00 COLOMBO ROOM: Course 2 Testing Cosmetics How instrumental testing fits with sensory and preference market tests <i>T. Hollowood – Sensory Dimensions</i> <i>M. Piacentini – Chimar</i></p>	<p>Back to Hotel Due Mari on time for</p>	<p>14.30 AGAVE ROOM: Session 2</p> <p>Hi-Tech in Personal Care Plants, Lab Equipments and Delivery Systems to maximize product performance</p>	<p>14.30 AGAVE ROOM: Session 4</p> <p>Functional Cosmetics From skin biology to efficacy tests through targeted formulations</p>
<p>16.30 – 19.00 The “Paradox” AperiGardens</p> <p>ESEDRA GARDEN RESTAURANT : Round Table 1 Sustainability and Cosmetics The Paradox is considering Cosmetics as superfluous goods: why they are not? <i>F. Iraldo – IEFE Università Bocconi – MI</i></p> <p>FEDERICI GARDEN BAR: Round Table 2 Heavy Metals in Cosmetics To which extent are they affordable risks for consumers? <i>M. Vassallo – Complife Group</i></p>	<p>Back to Hotel Due Mari on time for</p>	<p>Keynote: A. O’Lenick – Siltech PC From Formulations to Evaluation Methods; from Packaging to Manufacturing: cosmetics are full of Hi-Tech innovations (TBC)</p>	<p>Keynote: A.Pappas – Nestle Skin Health Bioimitation: a good master for functional Cosmetics (TBC)</p>
<p>20.00 ESEDRA GARDEN RESTAURANT: Cultural Buffet Dinner Show Cooking: Pesto Sauce, marinated and salted anchovies, local cheeses, sweets and wines, Crepes Flambées</p>	<p>20.30 VIRIDARIUM RESTAURANT: Musical Gala Dinner Eating, Dancing & Lottery Extraction</p>		

