

SCIENTIFIC PROGRAM AT A GLANCE

	SATURDAY JUNE 2 rd	SUNDAY JUNE 3 rd	MONDAY JUNE 4 th	TUESDAY JUNE 5 th	WEDNESDAY JUNE 6 th
MORNING	Arrival and registration	COURSE 1 MICROBIOME AND MICROBIOTA Two terms often confused; let's learn more about this fascinating scientific topic	SESSION 1 EMOTIONAL COSMETICS From Marketing to Neurosciences: how to build, communicate and measure excellent sensorial performance	SESSION 3 INGREDIENTS FUTURE-LAND The science-driven innovation in cosmetics through dedicated ingredients	Optional farewell sailing cruise CINQUE TERRE, PORTOVENERE, PORTOFINO
AFTERNOON	Optional welcome sailing cruise CINQUE TERRE, PORTOVENERE, PORTOFINO	COURSE 2 TESTING COSMETICS How instrumental testing fits with sensory and preference market tests THE "PARADOX" APERIGARDENS PARADOX 1: SUSTAINABILITY AND COSMETICS How can superfluous goods become sustainable? PARADOX 2: HEAVY METALS IN COSMETICS To which extent are affordable risks for consumers?	SESSION 2 HIGH TECH IN PERSONAL CARE Plants, Laboratory Equipments and Delivery Systems to maximize product performance	SESSION 4 FUNCTIONAL COSMETICS From Skin Biology to efficacy tests through targeted Formulations	Departures
EVENING	FREE DINNER	OPTIONAL ENTERTAINMENT DINNER	GALA DINNER	FREE DINNER	