

# 1<sup>st</sup> IPCE Conference & 42<sup>o</sup> SICC Congress

## INTERCONTINENTAL PERSONAL CARE INNOVATION&TECHNOLOGY EXCELLENCE CONFERENCE A window on Cosmetic Science & Technology world

The organizing Committee has prepared a **Sponsorship Pack** dedicated to companies and organizations interested in supporting the Intercontinental Conference in Stresa; the multiple options offered give the Sponsor the opportunity to tailor-make their contribution in order to maximize the objective of visibility towards local and International operators (B2B), press and opinion leaders in the Personal Care business

### The following considerations and facilities apply to all the options

1. Once the payment is received, the Company Logo will be published in all the Conference communications;
2. Company Banner will be published on the Conference website; the banner will be visible from the payment of the chosen option until 3 months after the Conference closure. During this time the site is supposed to be visited by the international visitors interested in the Conference program and by Conference participants to download the Conference proceedings
3. The Sponsor Company will be mentioned in the slides during all the Conference intervals
4. Free Conference accesses will include: full participation to the Conference Scientific and Social Sessions; the free accesses can be offered to VIP customers or opinion leaders
5. Gratuities have to be registered on time on the site [www.siccsc17fee.promoest.com](http://www.siccsc17fee.promoest.com)
6. The number of available options refers to today's date; the options will be allocated according to payment receipt and availability from on a "first come first serve" basis

The prices include 22% VAT

### Top Sponsorship Options – June 18<sup>th</sup> -20<sup>th</sup>, 2017 – Stresa - Conference Hall

OPTION	OPTION CODE	N. of available options	Contribution	N. of Free Conference Accesses	Flag the option
<b>All gratuities/services reported under each Option will be added to the ones reported above from 1 to 4</b>					
<b>CONTRIBUTION TO GALA DINNER</b>	<b>A1</b>	<b>1 remaining</b>	<b>€ 12200</b>	<b>4</b>	
Contribution for the Gala Evening with entertainment. The Company will be cited on all the tables; <b>1 B2B networking table offered</b> (Option A3); a 20% discount will be applied to Companies buying both options for the Gala Dinner					
<b>CONTRIBUTION TO LUNCH BUFFET (EXCLUSIVE per day)</b>	<b>A2</b>	<b>2</b>	<b>€ 9150</b>	<b>3</b>	
Companies (one for each day) will be cited as the exclusive sponsor of the lunch buffet for the day on each table and info points; <b>1 B2B networking table offered</b> ; a 20% discount will be applied to Companies buying both buffet on the two days					

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OPTION	OPTION CODE	N. of available options	Contribution	N. of Free Conference Accesses	Flag the option
All gratuities/services reported under each Option will be added to the ones reported above from 1 to 4					
<b>B2B NETWORKING TABLE 19&amp;20 June – 2 full days</b>	A3	<b>5 remaining</b>	€ 3660	2	
Customizable Tables; materials for customizations to be provided by the exhibitor					
<b>COMMERCIAL PRESENTATION (15' within the podium presentations program)</b>	A4	<b>1 remaining</b>	€ 3660	2	
Commercial Presentation ; 15 minutes within the Congress scientific program ; the earlier you book your slot, the better time slot you get .					
<b>CONTRIBUTION TO COFFEE BREAKS (EXCLUSIVE per Break)</b>	A5	<b>3 remaining</b>	€ 3660	2	
Companies (max two per day) will be cited as exclusive sponsor of Coffee Break of the session on each table of distribution and support point; you can combine two or more contributions, with a discount of 20%					
<b>KEYNOTE SPEAKERS Support for the 4 Keynote Speakers</b>	A6	<b>3 remaining</b>	€ 3660	2	
This sponsorship gives you a high recognition in a valuable scientific surrounding; Company name recognized as sponsor of the Keynote Lectures. On the Lecture Screen					
<b>PERSONALISED CONFERENCE BAG</b>	A7	1	€ 2440	1	
Bag, pen and USB key personalized with both - Conference and Company - Logo; Purchase costs of the material will be charged to the sponsor Company					
<b>COURSES AND ROUNDTABLE Support for the Teachers/Officers</b>	A8	3	€ 2440	1	
This sponsorship provides exclusive recognition during the courses on Sunday 18: Company name as sponsor during 1 of the 3 Events; Company Logo presented on Interval slides during the appropriate workshop					
<b>BROCHURE IN CONFERENCE PACKAGE</b>	A9	5	€ 2440	1	
The company brochure, max 8 pages, will be included in the Conference Bag of all participants					
<b>COMMERCIAL POSTER</b>	A10	<b>6 remaining</b>	€ 2440	1	
Poster allocated on stands in the Foyer of Auditorium					
<b>BADGE LANYARDS</b>	A11	0	€ 1220	1	<b>soldout</b>
<b>COMPANY BANNER ON CONF. WEBSITE AND PUBLICATIONS</b>	A12	10	€ 1220	0	

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## Booking and confirmation payment details

An invoice for the reserved options will be sent to you and the full payment has to be done; reservations are confirmed only if the payment was done on time. The Organizing Secretariat is responsible to provide only the services that have been fully prepaid.

### BOOKING FORM

COMPANY	_____
ADDRESS	_____
ZIP CODE	_____ TOWN _____ COUNTRY _____
TEL. N.	_____
CONTACT NAME	_____
MOBILE	_____ E-MAIL _____
VAT N.	_____
OPTION CODE	_____ N. of Booked Options _____
OPTION CODE	_____ N. of Booked Options _____

The personal data will be treated in accordance to the Italian Law 196/2003 and the related reservation obligations

**Both the “BOOKING OPTION LIST” and the “BOOKING FORM” must be correctly filled and sent to both the following addresses**

**PROMOEST Organizing Secretariat - [sicc2017@promoest.com](mailto:sicc2017@promoest.com) – Tel. +39 02 43912468**

**SEGRETERIA ORGANIZZATIVA SICC – [office@sicc.it](mailto:office@sicc.it) – Tel. +39 02 5457556**